

CHEYENNE TYLER JACOBS

info@cheyennetylerjacobs.com

(908)-783-3873

EDUCATION

William Paterson University

Bachelors of Sports Management and Communications: Media Production
2017

SKILLS

- Exceptional communication and networking skills
- Successful working in a team environment, as well as independently
- The ability to work under pressure and multi-task
- The ability to follow instructions and deliver quality results.
- Ability to cultivate an organic audience and produce engaging content.

REFERENCES

Francisco Diaz

Associate Vice President for Campus Life
William Paterson University
(973)-720-3295
diazf@wpunj.edu

Lindsay Mapp

#ThisGenSummit
CALCASA
(276)-944-6034
lmapp@calcasa.org

Steven Beach

Life Creations Designs
(848)-456-0369

WORK EXPERIENCE

Life Creations Designs

Media Consultant, Editor, and Event Planner
January 2019-Present

- Partner in start-up media and book publishing company.
- Review and edit drafts of books and articles and provide commentary to support revision.
- Prepare material for publications such as newspapers, books, magazines, or other publications.

Transitional Living Program

Residential and Life Skills Counselor
January 2018-Present

- Consults with team managers, agencies and patient's relatives to ensure compliance with patient's treatment plan.
- Assists clients/families with obtaining community assistance by referral to proper resources. While keeping confidentiality
- Develops and maintains working relationships with community health, welfare and social agencies and seeks creative means to assist the client with his/her needs.

She Speaks Blog (She Will Speak Series)

Editor-In-Chief, On-Air Talent, and Producer
January 2019-Present

- Ensure that all written content is accurate, has good grammar, and syntax
- Work closely with all departments and writers, guiding them in their work performance.
- Develop various stories and content ideas by considering the audience appeal
- Ensure that the facts, dates, and statistics mentioned in the articles are correct

MLK Institute for Nonviolence

Writer and Event Planner
September 2017-March 2018

- Facilitate and plan the annual Ending Violence Building Hope summit. Which works with youth to enforce diversity and change in their community.
- Work with local community organizations to create content to broadcast to Westchester, NY.
- Measure, track, and analyze the effectiveness of inclusion initiatives and predict future trends.

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William Paterson University

WillyP Hacks and News On-Air Talent and Producer
September 2016-March 2018

- Met with William Paterson University social media "TwillyP" team and coordinate video shoots and media content.
- Respond to email and telephone inquiries and attend events on the William Paterson University campus.
- Research, document, produce, and follow up about proposed and completed campus stories.

Yes She Can Campaign

Partnership Coordinator

January 2018-Present

- Youth led campaign 501(c)3 organization that empowers, inspires and shares the stories of women striving to complete high school and college.
- Supports clear communication and documentation of campaign resources, policies, missions, responsibilities, and best practices
- Work with sponsors and partners on all logistics needs before, during and after a conference including updating the sponsor checklist, requesting logos, shipment tracking and location of sponsor materials.

Townsquare Media Station

Intern

June 2016-August 2016

- Shadowed Digital Advisors and On-Air talent
- Created content for stations four blog pages.
- Attended and participated in broadcasts out of the office.

ACCOMPLISHMENTS

She Will Speak Series

- Founder and Curator 2018

Author

Self-Published and Published Writer

- The Mind of The Teenage Drama Queen (2013)
- The Tragic Type of Beautiful (2018)

National Sexual Assault Conference Presenter

- 2017 Leader Presenter for Engaging Youth in Sexual Assault Prevention

Awards

- Princess Diana Award 2019
- Woman of Vision 2017, 2018, William Paterson University